



Deposit Data Warehouse

CLIENT

HSBC USA Inc is wholly owned subsidiary of HSBC Holdings plc (HBC). It is one of the US's largest bank holding companies by assets. It has more than 470 bank branches throughout the United States, with over 380 in New York State.



Staff: 10,000 employees

REQUIREMENT & OBJECTIVES

- The Bank wanted to build in-house a new Customer Centric Deposit Data Warehouse in order to reduce cost as its current information structure were supported at an external vendor.
- Our consultants provided expertise around Data Warehousing and Master Data Management by managing the project end to end and developing a data quality culture among the IT and the End User community.
- **Objectives:**
 - Define a good Data Warehouse development process
 - Integrate the bank customers into a North America Customer view which includes the other Consumer Finance entities
 - Deliver a quality Deposit Data Warehouse that the end-user community can access easily.

PROJECT

- **Assessment and Planning**
 - Identified and prioritized all business subject areas (customer, products, ...)
 - Created phased delivery plan with each phase providing business value.
- **Developed a strong data discovery process**
- **Produced a comprehensive business requirement document**
- **Managed project timeline**
- **Integrated audit and reconciliation process**
- **Created test strategy and test scripts**
- **Managed closely UAT process**
- **Produce few reporting deliverables using SAS/SQL**
- **Key Figures:**
 - Duration: Phase 1 (12 mos), Phase 2 (6 mos)
 - Billing: 4,000 hours
 - Team: 1 Project Director and 2 Consultants
 - Budget: \$800,000